

C J ● M e D I a

CLIPPING & MASKING

LET **US**  
**PROCESS YOUR**  
**IMAGE.**





CJ Media provides volume CLIPPING PATHS & COLOUR MASKING PATHS for pre-press companies, advertising agencies, photographers, magazine publishers and on-line traders involved in the production of high quality catalogue, magazine and on-line advertising material.

Our industry quality assured experience means that we understand studio techniques, and know where the soft focus ends and the studio background begins.

### WHY CHOOSE CJ MEDIA?

- | We do the 'hack' work, so you stay focused on your core competency... being creative.
- | We quietly integrate into your current production workflow.
- | We're fast, accurate, efficient and quality assured.
- | We are 100% Australian owned and managed.
- | We save you 'real' time and money.

### TURNAROUND TIMES:

- | 24 hour turnaround from the time we receive your images.

Alpha Channel Masking can be applied upon request where applicable. i.e. hair, fur and similar diffused edges.



### CLIPPING PATHS:

Applying quick and accurate hand made Clipping Paths can be your primary focus in the commercial production environment.

We receive, assess and then efficiently process your files into quality assured 'production ready' images.

Our Clipping Paths allow your product to become the focal point, not the background.

### COLOUR MASKING PATHS:

Creating Colour Masking Paths can be the key to many production workflows.

We do the time consuming, labour intensive work, creating separate hand made Colour Masking Paths for every colour region throughout your images.

Your critical colour corrections can then easily be applied.



*All images are processed and created by hand using the Adobe Photoshop® Pen Tool.*

### HOW DO I REALLY GET SERIOUS?

- 1 | Contact CJ Media and receive a username, password, and your CJ Media client number.
- 2 | Install ftp software such as Fetch or Cute FTP (both recommended), or use your existing web browser.
- 3 | Create a folder stating your client number (underscore), your job description or number (underscore), then finally your image count.  
Eg- 00001\_Catalogue0123\_51
- 4 | Place your jpeg, tiff, psd or eps files into your folder for upload.
- 5 | Winzip your folder.
- 6 | Email [uploadedimages@cjmedia.com.au](mailto:uploadedimages@cjmedia.com.au) with all your relevant job details and requirements.
- 7 | Send your zip file/s via your ftp software or your web browser.
- 8 | Receive your CJ Media notification email then download your images within 24 hours.



### PRICING:

CJ Media bases all pricing on your approximated volumes over an annual period.

All pricing is fixed at a flat fee per image to ensure you always keep within your budget guidelines.

To obtain a quote please visit [www.cjmedia.com.au](http://www.cjmedia.com.au) or contact your nearest CJ Media State Office.

### TRY US FOR FREE:

Upload up to 3 high quality jpeg images (max of 3mb each) and we will return them to you within 24hrs, complete with full Clipping or Colour Masking Paths applied free of charge.

Please visit [www.cjmedia.com.au](http://www.cjmedia.com.au) (under Clipping & Masking/Try Us For Free) and simply fill out your company details and then upload your test images.





**RALPH SPERO** - Managing Director | Mad Macs Design

“Being in control of a small creative team I’m constantly reviewing my processes, especially the more time and cost consuming elements. CJ Media is a ‘no-brainer’ for me.

The CJ Media solution was explained to me via a colleague and I was operational the same day. My images were returned inside 24 hours with far superior results than any of my in-house options. I also like the fact that CJ Media’s team is from ‘the industry’ and they understand all my production requirements.”

**JON GRAY** - Managing Director | Marque Communications

“Presented with the daunting but exciting prospect of picking up a major piece of business, was also the reality that I now needed to have my creative staff apply Clipping or Colour Masking Paths to two thousand images on a quarterly basis.

CJ Media’s support and customer service was only surpassed by the image quality I received the very next day. It saves an enormous amount of time and increased my profitability.

In this instance, outsourcing does work!”



**KARLMAN ROPER** - Freelance Graphic Artist

“I was amazed how quickly I was up and running and receiving finished files. From downloading the FTP software, to following the simple instructions, I was producing retail intense pages in less than half the normal time.

For me it’s more than that. It removes the most tedious tasks within my production process and allows me to concentrate on my clients’ immediate design needs. An invaluable production tool.”

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